

## business inquiries

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**seek** is a boundary-pushing innovation boutique that delivers inspiration & ideas anchored in consumer insight

## our fans



*This project continues to be on FIRE. We have posted officially for the month the highest volume for the launch to date.*  
- P&G, Brand Manager

*This is the first time I've ever seen this work successfully in Pharmaceuticals. This was a fantastic experience and definitely a great way for us to think differently about meeting the needs of our future customers.*  
- Pfizer, Product Director

## why clients hire us

Integrated Insight, Inspiration & Ideas  
[ integration of our 3 expertise areas brings true innovation ]

Unique Immersion Methods  
[ founded on the idea that experiencing true empathy will positively impact the marketplace ]

Concept Development  
[ consistently ranking top 20% in BASES testing ]

Disruptive Ideas  
[ 10 proprietary principles and a library of innovative methods ]

Consumer Insight As An Anchor  
[ every project is rooted in strong consumer insight & empathy ]

Digital Listening / Social Media  
[ one of the first MR companies using Netbase (SM analytics) resulting in better research the first time ]

Bringing Learning to Life  
[ agency quality video, print, interactive & gaming ]

## key facts

Founded: 2000  
Website: [www.seekresearch.com](http://www.seekresearch.com)  
Headquarters: Cincinnati, OH

## most popular services

Holistic Initiative Design  
Consumer Immersions & Experiences  
Product / Systems Ideation  
Digital Listening / Social Media  
Focus Groups 2.0  
Consumer Short Films  
Interactive Magazines & Quick Cards  
Unconventional Research Methods (Seek:Auction, Seek:Jury)